

# Journalism

## First survey

### Section 1 (functional use of technology):

Q. Is Trello primarily a tool for managing A) Workflow, B) Conversations, C) Security (please circle)

A. Workflow.

Q. Which is the most secure browser? A) Safari, B) Internet Explorer, C) Chrome (please circle)

A. Chrome.

Q. What does the acronym VPN stand for? Please use the space below:

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A. Virtual proxy network.

### Section 2 (perceptual use of technology):

Building a database of potential statements to be fact-checked by journalists involves several key players including researchers (who will find the statements), audience members (who may suggest statements to be checked), reporters (to do the actual fact-checking), non-reporting outside sources (who may assist in proving or disproving the facts), production editors (who check the fact checks and question the reporter over any perceived inconsistencies), a graphics specialist (who may build related data visualisations), an editorial or reporting board (which may review the facts checks) and an editor (who will have the final say on whether the fact check is published).

You use a Slack team to discuss workflow with your colleagues and run a channel through which you share statements.

**Q1. Would you use the same platform to collect statements from audience members? Please explain your answer, using the space below:**

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You need to make sure that statements are fact-checked efficiently and in a timely manner.

**Q2. What tool would you use to share statements with journalists and why would you use that tool? Please write your best answer, using the space below:**

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Each day the editor and production staff must meet to discuss the day's reporting agenda, but the editor and production staff are frequently in different locations.

**Q3. What would be the best tool to run these meetings? Please explain your decision, using the space below:**

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### **Section 3 (contextual use of technology):**

You work for a local news organisation and you want to establish a secure and anonymous tip box for local citizens to support investigative reporting. There is a very limited budget for this project and you must use and adapt existing, freely-available tools to establish this functionality.

**Q1. Please describe, step-by-step, what tools you would use and how you would adapt or combine them:**

- \* To allow citizens to upload information securely and anonymously in a variety of common formats (pdf, doc, excel etc).
- \* To establish secure/anonymous channels for communication with sources if they consent.
- \* To enable members of the reporting team to access uploaded information and to discuss this information securely.
- \* To support decision making, tracking and workflow management, also securely.

**Please write your best answer, using the space below:**

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# Second Survey

## Section 1 (functional use of technology):

**Q1. Using the space below, please list three types of 'message' that can be sent using the team communication tool Slack:**

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A. Direct message, channel post, thread message.

**Q2. What is encryption? Please use the space below:**

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A. Encryption is the process of converting a human-readable message into a code or cypher to prevent unauthorised access.

**Q3. i. What does a VPN do? ii. Why might this be useful?**

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A. (i) \*VPN technology routes your internet connect through a proxy server before sending it on the destination address.\* (ii) It therefore masks your internet identity from host servers and can be used to protect privacy and to confuse regional monitoring systems.

## Section 2 (perceptual use of technology):

Planning a series of articles on the anniversary of World War I engages multiple collaborators, among them reporters (to create the content), line producers (to shape the content), product developers (to package the content) , UX design experts (to understand how audience intersects with the product), graphic artists (to create or enhance visual content), photographic researchers (to find content) and editors (to approve the final product).

You want to direct researchers to search archives for suitable images.

**Q1. What tool could you use to coordinate this task and to communicate with researchers as they source images? Please use the space below to explain your answer:**

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Having identified a set of images, you want feedback from the team on how these images might be used.

**Q2. What tool(s) could you use to share these images and coordinate this feedback? Please explain, writing your best answer in the space below:**

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Finding images is just one of several tasks involved in producing a series of articles.

**Q3. Select an appropriate tool to manage these different tasks and to ensure that each is completed on time. Please explain your decision, using the space below:**

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### **Section 3 (contextual use of technology)**

Your editor has asked you to suggest new ways of telling data-journalism stories, using social tools to collaborate with a team of reporters and engage an external audience in the storytelling process. You have an idea that you'd like to use data from the Australian Bureau of Statistics to tell stories about crime in different suburbs across Sydney. You have several aims:

- \* Working with a small team of reporters, you want to explore the data to try to identify 'stories about crime' in three different suburbs across your city.
- \* You want to share those stories with residents of those suburbs.
- \* You want those residents to be able to share with you their own perceptions/experience of crime.
- \* You want to connect those residents with reporters.

**Q1. Please explain how you would use and adapt digital technologies to assist in the internal and external communication tasks necessary to complete this project. Note any key challenges you think might need to be addressed in the process. Write your best answer, using the space below:**

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